

Carol Joy Holling Camp, Conference & Retreat Center

Quilt Auction

JULY 30, 2022

Dear Friend,

You make the annual Carol Joy Holling Camp Quilt Auction an incredible success each year! Thank you for keeping the tradition going strong with your beautiful quilts. These donations to the auction allow campers from all over the region to attend a week at camp—and no camper is ever turned away due to financial constraints. Their time spent at Carol Joy Holling Camp encourages faith to come alive for all campers and Summer Ministry Team members.

This past summer we received a record-breaking number of donations to the Quilt Auction. This is a tremendous joy as it demonstrates the passion you have for this event and for our organization. Due to this amazing response, we have made a few changes to this year's event in order to maintain the best experience possible for our guests. These changes are also intended to assist us in reaching our goal of raising the most funds for Nebraska Lutheran Outdoor Ministries (NLOM) and furthering the mission we are working together to accomplish. These changes are outlined in the enclosed quilt donation packet.

I invite you to join us on Saturday, July 30, 2022, for the 34th annual Quilt Auction. We would be deeply honored to have you contribute one or more quilts to the auction and share in this moving experience as you see the joy your creation brings to others. Our Summer Ministry Team becomes very involved in the bidding on these items, and there are often tears of happiness when they get the quilt they want during this event. I pray you find it in your heart to participate again this year, and come join in the fun and excitement of the day on July 30. For those unable to attend in-person we will live-stream the event and host the silent auction online again this year.

Enclosed you will find a packet of information to help you plan your quilt as well as promote the Quilt Auction to your congregation and community.

God bless you in your quilting,

Kristin J. Herrera
Director of Development

Planning Your Quilt

Quilts of all sizes are welcome. Buyers are usually looking for standard-sized quilts.

Measurements shown are mattress top sizes.

- Youth (66x33)
- Full (75x54)
- King (80x76)
- Lap
- Twin (75x39)
- Queen (80x60)
- Crib (52x38)
- Wall Hangings

Tied, machine-quilted, hand-quilted, and hand-stitched quilts are all found at our auction.

Buyers enjoy both traditional and contemporary designs with coordinated colors, finished edges, and detailed stitching.

Many of our buyers are quilt lovers, but not necessarily quilt makers. They are looking for “quilts with heart.” They want to know the name of the design, who made the quilt, and why the quilters chose the design they did. Any information you have to share will be appreciated and certainly cherished along with the quilt. It’s also interesting to include the number of quilters involved and how many hours were put into the making of the quilt. This information should be included with the quilt when it is delivered to camp.

Delivering Your Quilt

Quilts should be delivered to Carol Joy Holling Camp between June 1 and July 22, 2022. **The quilts will be auctioned in the order received at camp.** It is very important that the enclosed instructions for delivery are followed closely to keep accurate records and to give proper credit to those donating quilts.

A **color photograph of your quilt** is needed to assist in cataloging the quilts. The photo needs to clearly show the design of the quilt. When photographing the quilt, please turn over one corner of it to show the back side. The photo should accompany the quilt when it is delivered. On the back of the photo (in ink), please list the congregation or individuals donating the quilt and their city.

We also encourage you to take **photos throughout the completion of the quilt** and send a few of those along with your quilt to show off the faces belonging to the warm hearts and caring hands that made the quilt! These photographs will be given to the buyer along with the quilt to add a special touch to their purchase.

Quilts can be mailed, hand delivered, or sent along with pastors or campers coming to camp. (They should bring the quilt with them to registration.)

If any quilts donated have stains and/or tears, they are unsellable and will be used in camper bedding packs or given to Summer Ministry Team members. If donating quilts previously purchased at the Quilt Auction, please include a new donation form with your name as the donor or donate anonymously.

Silent Auction on Qtego

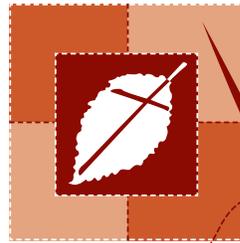
The silent auction will be online again this year, and the grassy area will have fiber internet which will make bidding a breeze! People near and far will have the opportunity to join the silent auction bidding fun through an online auction platform called Qtego. If you are unfamiliar with Qtego, don't worry, we will have many volunteers with tablets at the event to help you bid on your favorite items. We will also be sending out information and instructions in the spring on how to bid with Qtego, for those not in attendance. The live auction will not be changing, and bidding on live auction items will be through live or proxy bidding only.

When preparing quilts for delivery, please:

1. Complete the enclosed quilt donation form and include it with a photo of the quilt in an envelope.
2. Neatly fold the quilt with the envelope easily visible and place the quilt in a bag or box.

Please do not pin to the quilt.

Extra quilt donation forms are available at CJHCenter.org/quilt-auction, by calling the camp at 402-944-2544, or by photocopying the enclosed form. **Each quilt must have its own completed form and photograph.**



Schedule

Friday, July 29

2 p.m.

Silent Auction opens on Qtego

Saturday, July 30

9 a.m.

Quilts on display

9:30 a.m.

Live Auction begins

11:30 a.m. - 1 p.m.

Lunch served

1:30 p.m.

Silent Auction closes

2022 Quilt Auction

Join in this exciting day at Carol Joy Holling Camp on July 30 for our 34th Annual Quilt Auction! The day promises good food, great fun, and lots of beautiful quilts donated by friends of Carol Joy Holling Camp. The auction and lunch will be held rain or shine. (We will use the Town Hall in case of rain.) Bring your friends and families!

Quilts will be on display by 9 a.m. **The live auction begins at 9:30 a.m.** We will continue until all quilts are sold, which is usually around 5 p.m.

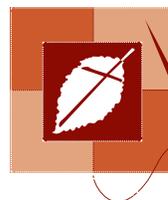
The quilts will have numbered cards attached indicating the order in which they will be auctioned. This way bidders can approximate when their favorite quilts will be up for auction. The cards also include information about the quilt donor and the size, type, and design of the quilt.

Through the years, quilts have auctioned for \$25 to \$20,000. Lance Larsen, a professional auctioneer from Cordova, Neb. volunteers his time to auction the quilts. He and his associates will do their best to encourage bidding and bring a fair price for each quilt.

The silent auction will be on Qtego, a mobile bidding site, again this year. Bidding will open at 2 p.m. on Friday, July 29, and end at 1:30 p.m. on Saturday, July 30.

You won't want to miss the lunch with dessert and drink served from 11:30 a.m. until 1 p.m.

You are encouraged to attend the Quilt Auction to see your quilts sold and possibly meet the buyers. If you or someone else from your congregation cannot attend, you may call the camp office at 402-944-2544 to find out how much your quilt sold for. You can also check on our website, CJHCenter.org/quilt-auction. We keep the sale prices updated throughout the day of the auction. You will receive a postcard after the auction with the results of your quilts.



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Quilt Auction

Promoting the Auction

In addition to all that you've already done, you can also contribute to the success of this special day by:

1. Creating a display at your church with photos of the quilters working on the quilt as it progresses.
2. Reporting progress in the church bulletin or newsletter.
3. Attending the auction as a congregation for a social/fellowship activity.
4. Contacting your local newspaper. Perhaps they may be interested in getting a photo of the quilters working on the quilt to use in the paper. We can help you provide them with complete and accurate information about the auction.
5. Inviting members of your local quilting organizations to our auction. It is a perfect opportunity to see a variety of quilts and meet other quilters.
6. Using the publicity packet your congregation will receive at a later date to encourage others to join in your project. Hang posters around the church and community! *Remember — the more people attending the event, the more campers will benefit from this important fundraiser.*

View the Quilts Online

Again this year, all of the quilts will be shown online! Be sure to check out the quilts before the auction. You'll start to see them appear in mid-June.

If you or others can't be at the auction, we'll again have volunteer bidders who can submit your bids for you. Go to CJHCenter.org/quilt-auction and follow the links to view the quilts. There is an absentee bidder form on the website. If you wish to bid on a quilt, fill out this form, and we'll have a volunteer bid on your behalf!

Questions

Questions? Call the office at 402-944-2544.

For more information about the Carol Joy Holling Camp Quilt Auction, visit CJHCenter.org/quilt-auction or call 402-944-2544.