

Carol Joy Holling Camp, Conference & Retreat Center

# Quilt Auction

JULY 31, 2021

Dear Friends,

We are so very thankful for your CJH Camp Quilt Auction partnership and generosity! Certainly, the work of Carol Joy Holling Camp is enriched because of your gift of quilting and the gifts of those who buy them.

2020 made us pivot in new ways. We were so grateful that we were able to host the Quilt Auction with social distancing protocols to ensure everyone's safety. 2021 is here, and we are excited for the new opportunities that lie ahead of us. We are continuing our live stream of the event and adding a new style of silent auction bidding. Even with new ideas and excitement, we do not know where we will be with COVID-19 at the time of the Quilt Auction. We will continue to listen to the experts and coordinate with our local health department.

As you know, all of the funds raised through the Quilt Auction go directly to support our summer camping programs, making possible our promise that no child will be turned away because they can't pay the fee. This policy and your quilt donations are catalysts for hundreds of lives changed each summer, as campers and their families grow closer to Christ in an intentional Christian community.

All year long, our friends look forward to participating in the Quilt Auction as quilters and quilt buyers. We're glad to have you as a partner, and ask you to please consider sharing in our ministry again this year by providing one or more quilts for our 33rd Annual Quilt Auction on Saturday, July 31, 2021. You definitely won't want to miss out. Mark your calendar!

Enclosed in this packet is information to help you plan your quilt and promote the auction to your congregation and community. God bless you in your quilting.

**You surely are a blessing to Carol Joy Holling Camp!**

Thank You,

Heather Abbott  
Quilt Auction Coordinator  
HAbbott@NLOM.org

## Planning Your Quilt

Quilts of all sizes are welcome. Buyers are usually looking for standard-sized quilts.

Measurements shown are mattress top sizes.

- Youth (66x33)
- Full (75x54)
- King (80x76)
- Lap
- Twin (75x39)
- Queen (80x60)
- Crib (52x38)
- Wall Hangings

Tied, machine-quilted, hand-quilted, and hand-stitched quilts are all found at our auction.

Buyers enjoy both traditional and contemporary designs with coordinated colors, finished edges, and detailed stitching.

Many of our buyers are quilt lovers, but not necessarily quilt makers. They are looking for “quilts with heart.” They want to know the name of the design, who made the quilt, and why the quilters chose the design they did. Any information you have to share will be appreciated and certainly cherished along with the quilt. It’s also interesting to include the number of quilters involved and how many hours were put into the making of the quilt. This information should be included with the quilt when it is delivered to camp.

## Delivering Your Quilt

Quilts should be delivered to Carol Joy Holling Camp between June 1 and July 26, 2021. **The quilts will be auctioned in the order received at camp.** It is very important that the enclosed instructions for delivery are followed closely to keep accurate records and to give proper credit to those donating quilts.

A **color photograph of your quilt** is needed to assist in cataloging the quilts. The photo needs to clearly show the design of the quilt. When photographing the quilt, please turn over one corner of it to show the back side. The photo should accompany the quilt when it is delivered. On the back of the photo (in ink), please list the congregation or individuals donating the quilt and their city.

We also encourage you to take **photos throughout the completion of the quilt** and send a few of those along with your quilt to show off the faces belonging to the warm hearts and caring hands that made the quilt! These photographs will be given to the buyer along with the quilt to add a special touch to their purchase.

Quilts can be mailed, hand delivered, or sent along with pastors or campers coming to camp. (They should bring the quilt with them to registration.)

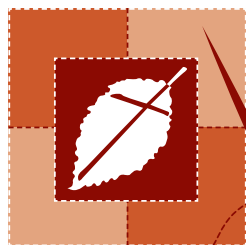
## Silent Auction News

We are excited to announce that the Silent Auction bidding will be online this year. People near and far will have the opportunity to join the Silent Auction bidding fun through an online auction platform called Qtego. For those who have joined us at the Heart of Camp Gala, this is the same platform that we use at that event. If you are unfamiliar with Qtego, don’t worry; we will have many volunteers with iPads at the event to help you bid on your favorite items. We will also be sending out information and instructions on how to bid with Qtego in the spring, for those not in attendance. The live auction will not be changing and bidding will be through live or proxy bidding only.

## When preparing quilts for delivery, please:

1. Complete the enclosed Quilt Donation form and include it with a photo of the quilt in an envelope.
2. Neatly fold the quilt with the envelope easily visible and place the quilt in a bag or box. (Please do not pin to the quilt).

Extra Quilt Information forms are available at [CJHCenter.org/quilt-auction](http://CJHCenter.org/quilt-auction), by calling the camp at 402-944-2544, or by photocopying the enclosed form. **Each quilt must have its own completed form and photograph attached.**



# Schedule

## Friday, July 30

2:00 p.m.

Silent Auction opens on Qtego

## Saturday, July 31

9 a.m.

Quilts on display

**9:30 a.m.**

**Live Auction begins**

11:30 a.m. - 1 p.m.

Lunch served

1:30 p.m.

Silent Auction closes

## 2021 Quilt Auction

Join in this exciting day at Carol Joy Holling Camp on July 31 for our 33rd Annual Quilt Auction! The day promises good food, great fun, and lots of beautiful quilts donated by friends of Carol Joy Holling Camp. The auction and lunch will be held rain or shine. (We will use the Town Hall in case of rain.) Bring your friends and families!

Quilts will be on display by 9 a.m. **The live auction begins at 9:30 a.m.** We will continue until all quilts are sold, which is usually around 5 p.m.

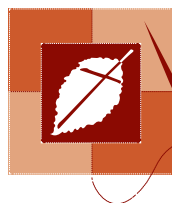
The quilts will have numbered cards attached indicating the order in which they will be auctioned. This way bidders can approximate when their favorite quilts will be up for auction. The cards also include information about the quilt donor and the size, type, and design of the quilt.

Through the years, quilts have auctioned for \$25 to \$20,000. Lance Larsen, a professional auctioneer from Cordova, Neb. volunteers his time to auction the quilts. He and his associates will do their best to encourage bidding and bring a fair price for each quilt.

**New this year: The Silent Auction will be on Qtego, a mobile bidding site. Bidding will open at 2 p.m. on Friday, July 30, and end at 1:30 p.m. on Saturday, July 31.**

You won't want to miss the lunch with dessert and beverage served from 11:30 a.m. until 1 p.m.

You are encouraged to attend the Quilt Auction to see your quilts sold and possibly meet the buyers. If you or someone else from your congregation cannot attend, you may call the camp office at 402-944-2544 to find out how much your quilt sold for. You can also check on our website, [CJHCenter.org/quilt-auction](http://CJHCenter.org/quilt-auction). We keep the sale prices updated throughout the day of the auction. You will receive a postcard after the auction with the results of your quilts.



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## Quilt Auction

## Promoting the Auction

In addition to all that you've already done, you can also contribute to the success of this special day by:

1. Creating a display at your church with photos of the quilters working on the quilt as it progresses.
2. Reporting progress in the church bulletin or newsletter.
3. Attending the auction as a congregation for a social/fellowship activity.
4. Contacting your local newspaper. Perhaps they may be interested in getting a photo of the quilters working on the quilt to use in the paper. We can help you provide them with complete and accurate information about the auction.
5. Inviting members of your local quilting organizations to our auction. It is a perfect opportunity to see a variety of quilts and meet other quilters.
6. Using the publicity packet your congregation will receive at a later date to encourage others to join in your project. Hang posters around the church and community! *Remember — the more people attending the event, the more campers will benefit from this important fundraiser.*

## View the Quilts Online

Again this year, all of the quilts will be shown online! Be sure to check out the quilts before the auction. You'll start to see them appear in mid-June.

If you or others can't be at the auction, we'll again have volunteer bidders who can submit your bids for you. Go to [CJHCenter.org/quilt-auction](http://CJHCenter.org/quilt-auction) and follow the links to view the quilts. There is an absentee bidder form on the website. If you wish to bid on a quilt, fill out this form, and we'll have a volunteer bid on your behalf!

## Questions

Questions? Comments? Suggestions?

Please contact Heather Abbott at [HAbbott@NLOM.org](mailto:HAbbott@NLOM.org) or 402-944-2544.

**For more information about the Carol Joy Holling Camp Quilt Auction, visit [CJHCenter.org/quilt-auction](http://CJHCenter.org/quilt-auction) or call 402-944-2544.**